

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Summary Revision of Photo Electoral Rolls with reference to 01-01-2014 as the qualifying date 2014 – Awareness and Publicity Campaign – Insertion of paid advertisement – Payment of Rs.10,88,288/- to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad towards the cost of Advertisement charges in A.P. Editions of Sakshi, Namasthe Telangana, Andhra Prabha (Telugu) and The Hans India, The Hindu & Times of India (English) in Black & White News paper on 22-12-2013 – Sanctioned – Orders – issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1085

Dated: 18-03-2014

Read the following:-

1. From G.A. (Elecs.E) Dept. Lr.No.3262/Elecs.E/A2/2013-8, dt:21-12-2013.
2. From M/s Ramakanth Advertising Pvt. Ltd., Hyderabad Bill No.147/2013-14, dt:23-12-2013
3. G.O.Rt.No.730, Fin. (Expr.GAD-I) Dept., dt:12-03-2014.

ORDER:

In the letter 1st read above, M/s Ramakanth Advertising Pvt. Ltd., Hyderabad have been requested to insert paid advertisement in all editions of Sakshi, Namasthe Telangana, Andhra Prabha (Telugu) and The Hans India, The Hindu & Times of India (English) in Black & White News paper on 22-12-2013 regarding Awareness and Publicity Campaign for Summary Revision of Photo Electoral Rolls with reference to 01-01-2014 as the qualifying date and also requested to submit bills as per I & PR approved rates. Accordingly, the advertisement was published in A.P. Editions of Surya, Vishalandhra (Telugu) & The Hans India (English) 22-12-2013.

2. In the letter 2nd read above, M/s Ramakanth Advertising Pvt. Ltd., Hyderabad has submitted bill as per the approved rates of I & PR Dept., for an amount of Rs.10,88,288/- including all taxes as advertisement charges for arranging payment.

3. In view of the above, sanction is hereby accorded for payment of **Rs.10,88,288/-** (Rupees Ten lakh eighty eight thousand two hundred and eighty eight only) to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad towards the cost for inserting advertisement in A.P. Editions of Sakshi, Namasthe Telangana, Andhra Prabha (Telugu) and The Hans India, The Hindu & Times of India (English) in Black & White News paper on 22-12-2013 regarding Awareness and Publicity Campaign for Summary Revision of Photo Electoral Rolls with reference to 01-01-2014 as the qualifying date.

(Contd..2...)

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **“M/s Ramakanth Advertising Pvt. Ltd., Hyderabad” A/c No.21420510000014, UCO Bank Midcorporate Branch, Banjara Hills,, Hyderabad, IFSC Code:UCBA0002142 & MICR No. 500028017, PAN No.AABCR8954L.**

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRL.SECRETARY TO GOVERNMENT

To
M/s Ramakanth Advertising Pvt. Ltd., Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER